



SUNSET MEDIA

SUNSET MEDIA

DIGITAL MEDIA · QATAR · UAE · SAUDI ARABIA

BRAINS. VIBES. BRAND BUILDERS.

WHAT'S INSIDE.

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POSITIONING · ONE LINE

We're not your typical media company — we're your **brand's growth partner.**

From branding and web to content, social, video production and SEO, our multidisciplinary team works as an extension of yours — solving business problems, not just marketing tasks, and connecting visibility, engagement and impact across the Gulf.

4+

YEARS OF IMPACT

5+

TERRITORIES REACHED

25+

BUSINESSES PARTNERED

WHAT WE CONNECT

VISIBILITY → ENGAGEMENT → IMPACT.

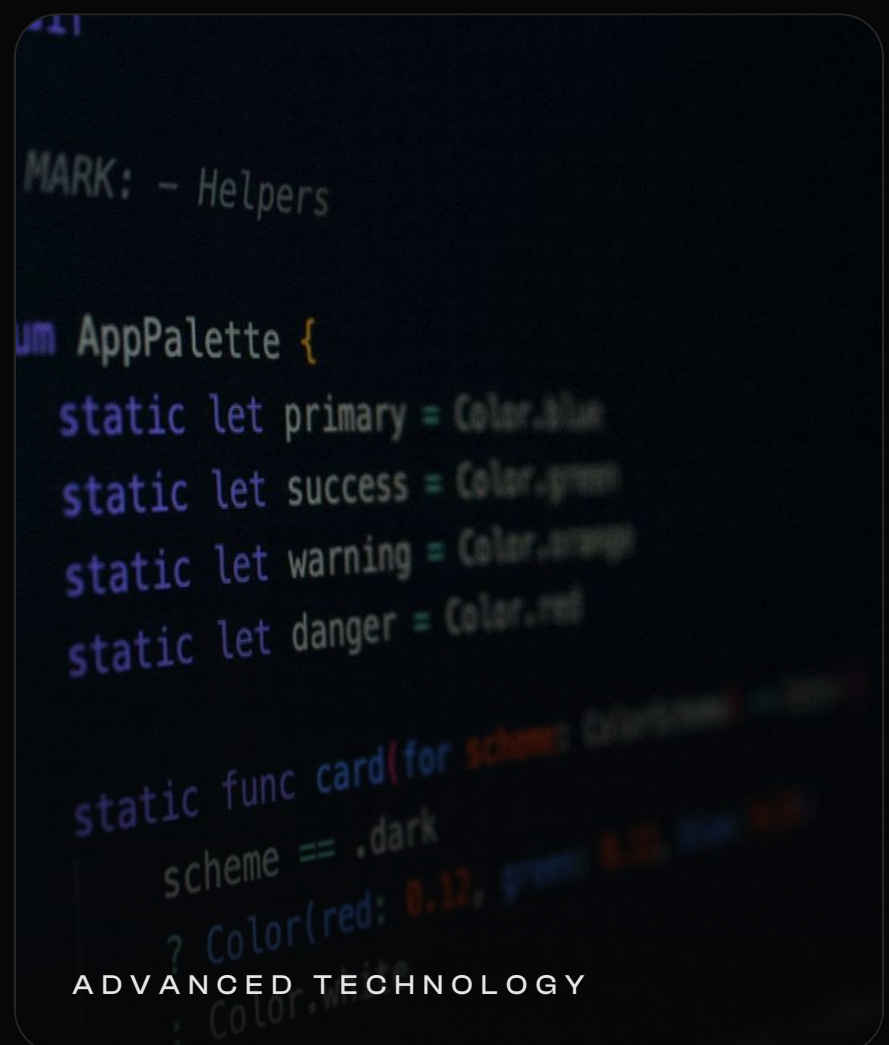
WHERE CREATIVITY MEETS TECHNOLOGY.

Delivering visual and digital solutions that are clear,
effective and built to perform.

We work with brands to bring ideas to life through a combination of creative thinking and advanced technology. Our focus is on creating work that is visually strong, purposeful, and aligned with real business needs.



CREATIVE THINKING



ADVANCED TECHNOLOGY

CREATIVE THINKING

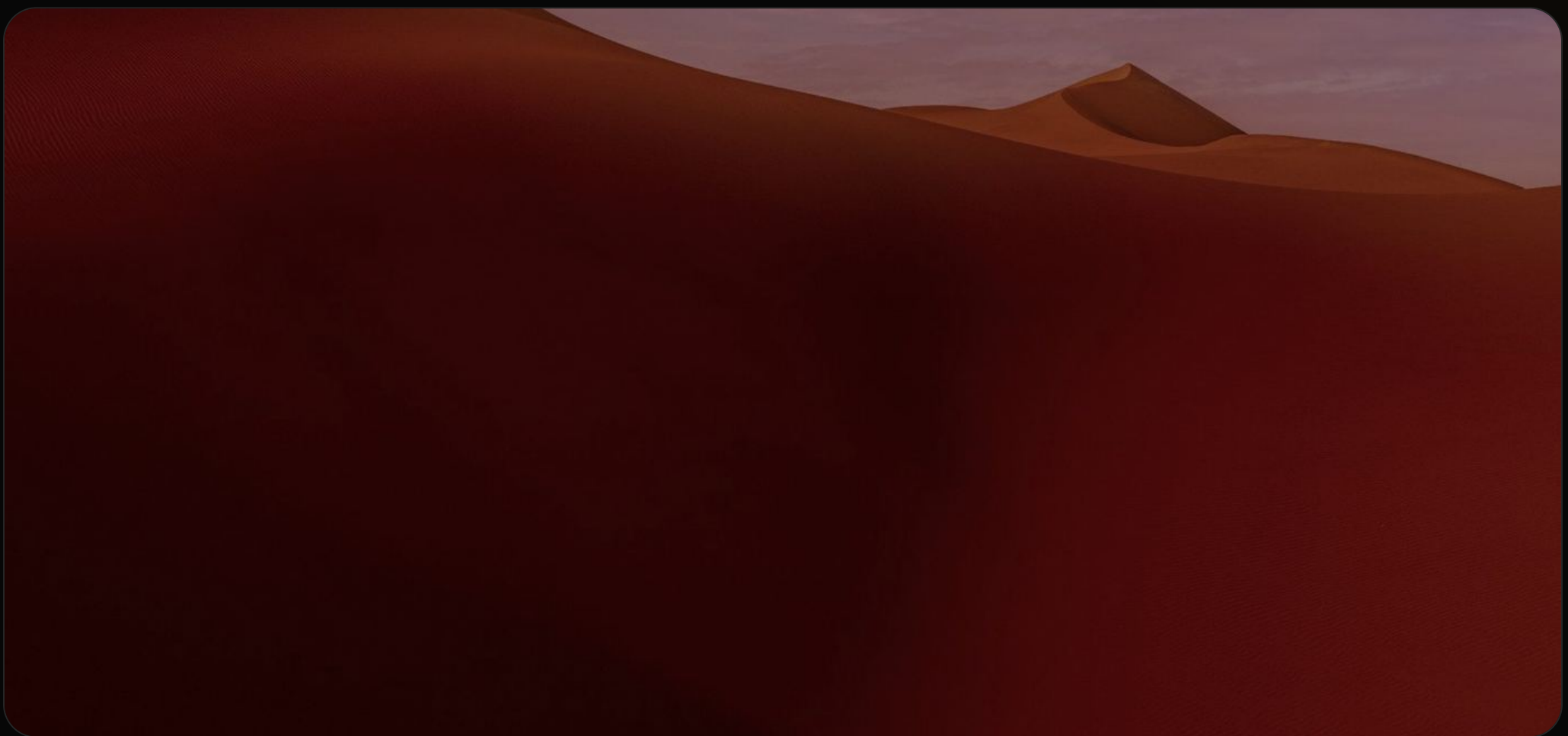
+

ADVANCED TECHNOLOGY

=

REAL BUSINESS RESULTS

WHERE WE'RE HEADED.



VISION

To be a trusted creative and technology partner, delivering solutions that combine clarity, innovation, and lasting impact.

MISSION

To create visual and digital experiences that communicate effectively, solve real business challenges, and deliver consistent value through a balanced approach to creativity and technology.

EIGHT WAYS WE GROW BRANDS.

A focused range of services that combine creative thinking, digital expertise and strategic execution — built to grow your brand across every digital platform.



01 BRANDING

Strong, consistent identities that reflect your vision and connect with your audience.



02 WEB DEVELOPMENT

Responsive, user-focused websites that deliver seamless digital experiences.



03 SOCIAL MEDIA MANAGEMENT

Planning, creating and managing content that strengthens presence and engagement.



04 MEDIA PRODUCTION

Photography, video and creative assets that communicate effectively.



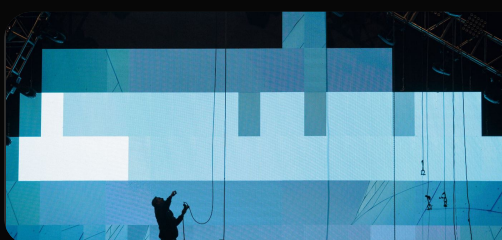
05 SEO & AEO

Search and answer engine optimisation to improve visibility and reach.



06 PAID ADVERTISING

Performance-based campaigns across social and search, measured against results.



07 EXHIBITIONS & EVENTS

Exhibition stands, booths and event spaces, designed and built to stop the aisle.

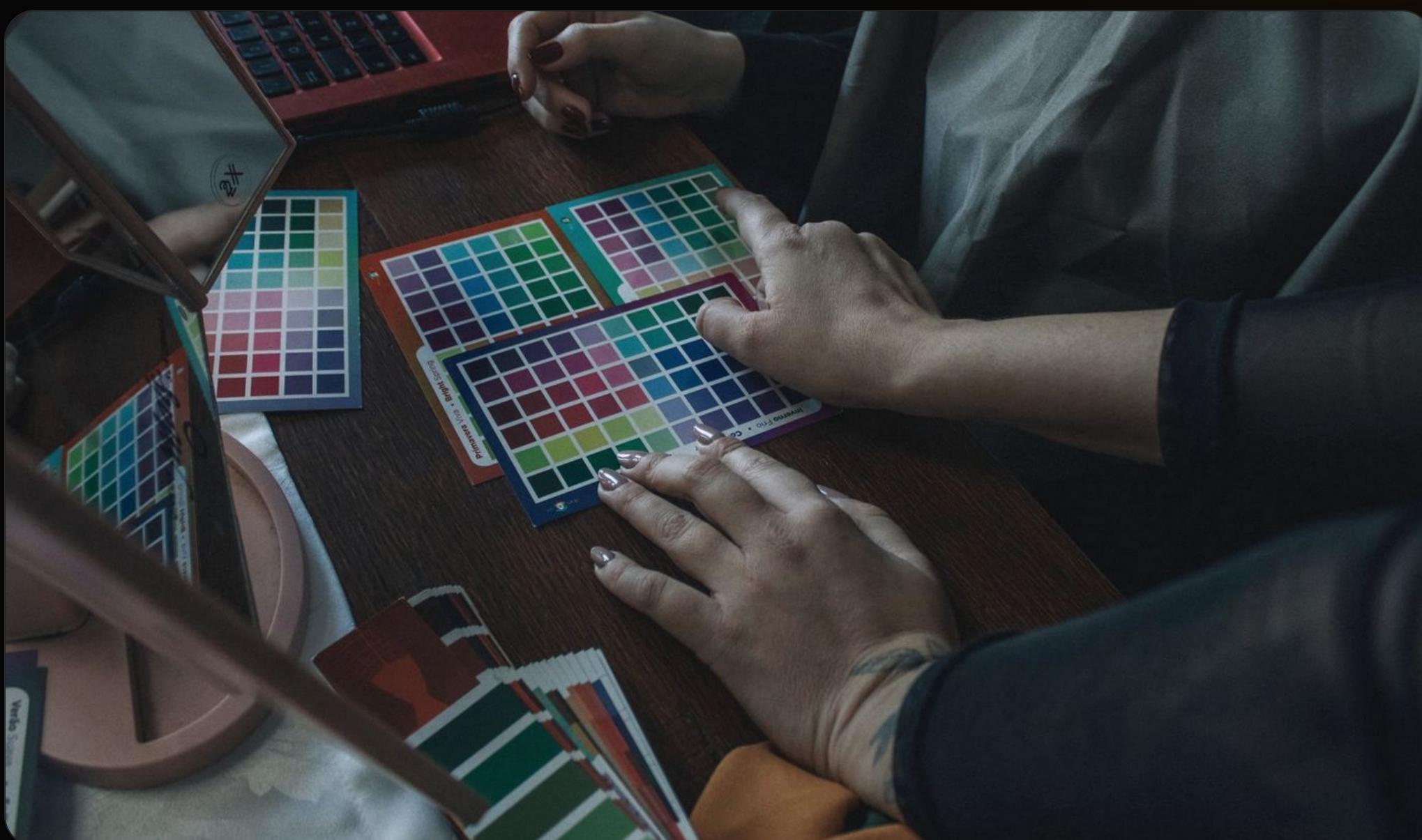


08 BRAND ACTIVATIONS

Sampling, pop-ups and festival zones that people try, share and remember.

BRANDING.

01



Building brands that are clear, consistent, and memorable.

We develop brand identities that reflect your vision and create a strong connection with your audience. From defining brand direction to crafting visual elements, our focus is on building a presence that stands out and stays relevant.

WHAT IT COVERS

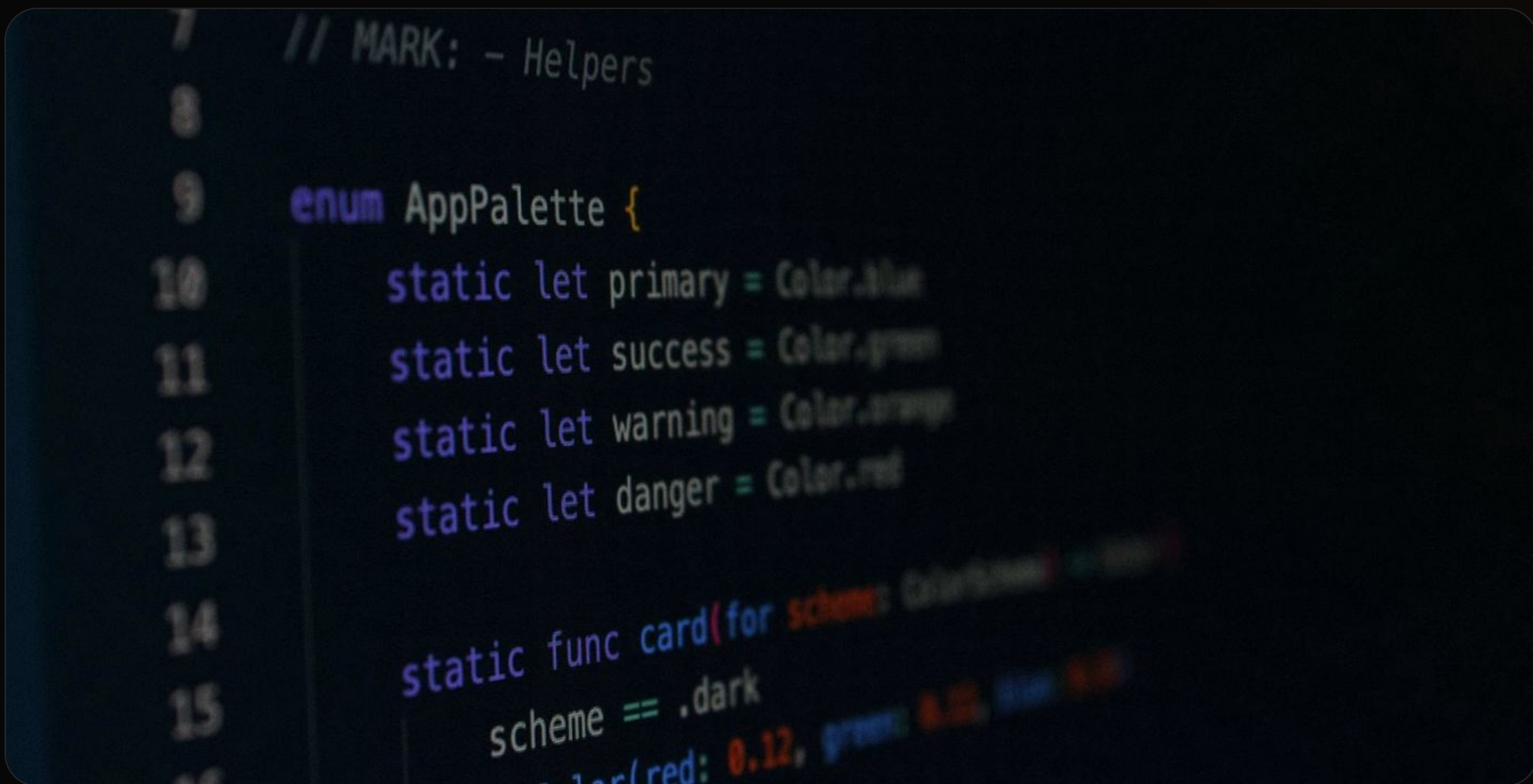
Brand direction & strategy

Visual identity & logo

Brand guidelines

Brand assets & collateral

WEB DEVELOPMENT. 02



Digital experiences that are functional, responsive, and user-focused.

We design and develop websites built for performance and usability. Every element is structured to ensure smooth navigation, strong visual appeal, and a seamless experience across all devices.

WHAT IT COVERS

Website design & UX

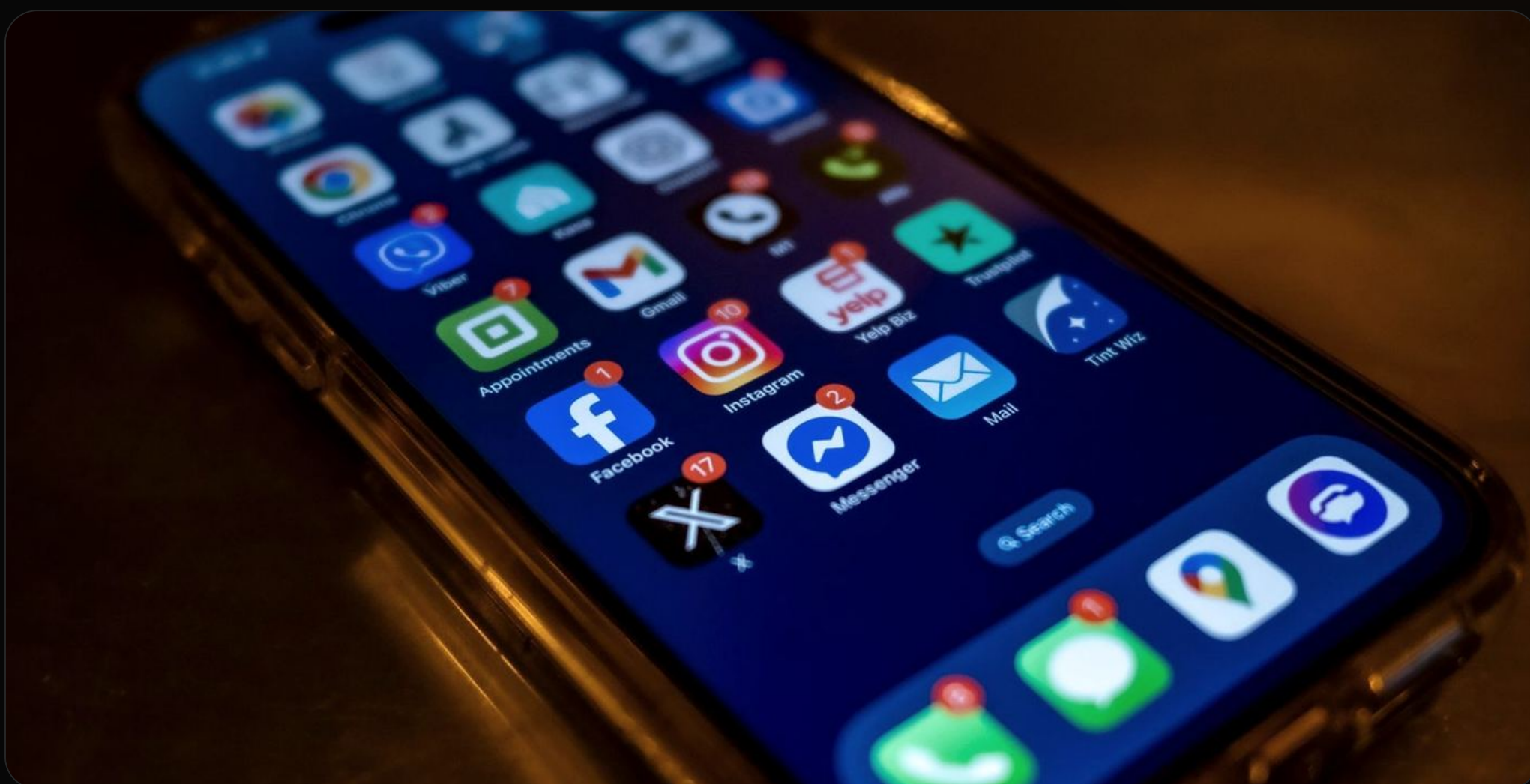
Responsive development

Performance & usability

Seamless on every device

SOCIAL MEDIA MANAGEMENT.

03



Managing your brand presence with consistency and purpose.

We plan, create, and manage content that aligns with your brand voice and engages your audience. Our approach focuses on building visibility, maintaining consistency, and driving meaningful interaction.

WHAT IT COVERS

Content planning

Content creation

Channel management

Audience engagement

MEDIA PRODUCTION.

04



Visual content that communicates with clarity and **impact.**

From photography to video production, we create high-quality media that captures attention and delivers your message effectively across platforms.

WHAT IT COVERS

Photography

Video production

Creative assets

Cross-platform delivery

SEO & AEO.

05



Improving visibility where it **matters most.**

We optimise your digital presence through search engine optimisation and answer engine optimisation, helping your brand appear in the right place, at the right time, with relevant content.

WHAT IT COVERS

Search engine optimisation

Answer engine optimisation

Relevant, findable content

Visibility & reach

PAID ADVERTISING.

06



Performance-based campaigns that turn spend into **measurable results.**

We plan, launch and optimise paid campaigns across social and search around clear goals, from awareness to leads and sales. Every campaign is tracked, tested and refined, so budget moves to what performs.

WHAT IT COVERS

Paid social campaigns

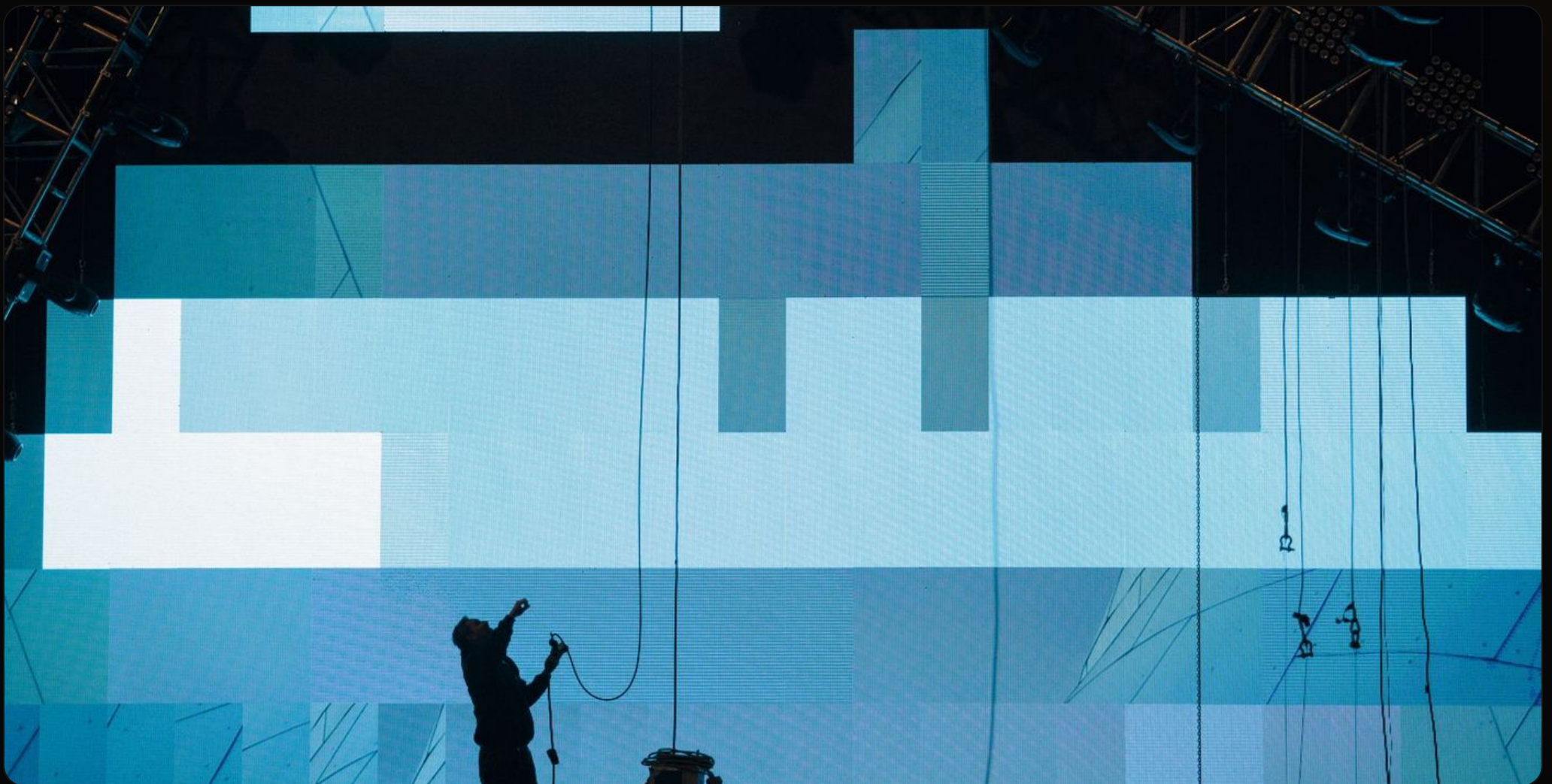
Search & display ads

Audience targeting & retargeting

Tracking, testing & reporting

EXHIBITIONS & EVENTS.

07



Stands and event spaces that turn passing footfall into **real conversations.**

We design and build exhibition stands, booths and event spaces across Qatar, the UAE and Saudi Arabia, from concept and 3D renders to fabrication, install and show-day support. One team carries your brand from the aisle to the screen.

WHAT IT COVERS

Stand design & 3D concepts

Fabrication & installation

Booths, kiosks & pop-ups

Event branding, AV & content

BRAND ACTIVATIONS.

08



Live experiences that people try, share and **remember.**

We design and run sampling bars, pop-ups, festival zones and roadshows across Qatar, the UAE and Saudi Arabia, with trained brand ambassadors, catering through our trusted partners, and lead capture that turns every visit into a conversation.

WHAT IT COVERS

Sampling & pop-ups

Festival zones & roadshows

Catering & hospitality

Lead capture & content

PLAN BEFORE WE POST.

We follow a structured, focused process to ensure clarity and consistency in every project.



01

STRATEGY

Understand the business, the audience and the goal.

02

DEVELOPMENT

Shape the idea into concepts, designs and builds.

03

EXECUTION

Produce and launch with attention to every detail.

04

DELIVERY

Hand over work that meets both creative and business objectives.

WHY BRANDS CHOOSE US.

End-to-end capabilities across creative and technology — delivered by a team that leads with heart and ships with precision.



01

END-TO-END CAPABILITIES

Creative and technology under one roof.



02

BUSINESS UNDERSTANDING

A strong grasp of diverse business requirements.



03

QUALITY, ON TIME

A consistent focus on quality and timely delivery.



04

EXECUTION- FOCUSED

A practical approach — ideas that ship.

LEADS WITH HEART • SHIPS WITH PRECISION

WHAT YOU WALK AWAY WITH.



- 01 Visual content that communicates with clarity
- 02 Solutions designed for real-world application
- 03 Engaging, immersive user experiences
- 04 Consistent quality across every stage
- 05 Work that supports measurable impact

WHAT WE HOLD TO.

01

STRATEGY

Sharp strategy behind every move — we plan before we post.

02

CREATIVITY

Bold ideas with a point of view, not just decoration.

03

CLARITY

Real clarity — work that communicates the moment it's seen.

04

PARTNERSHIP

An extension of your team, invested in lasting growth.

05

IMPACT

Measured by what it moves: visibility, engagement, results.



CORE VALUES

CREATIVITY

QUALITY

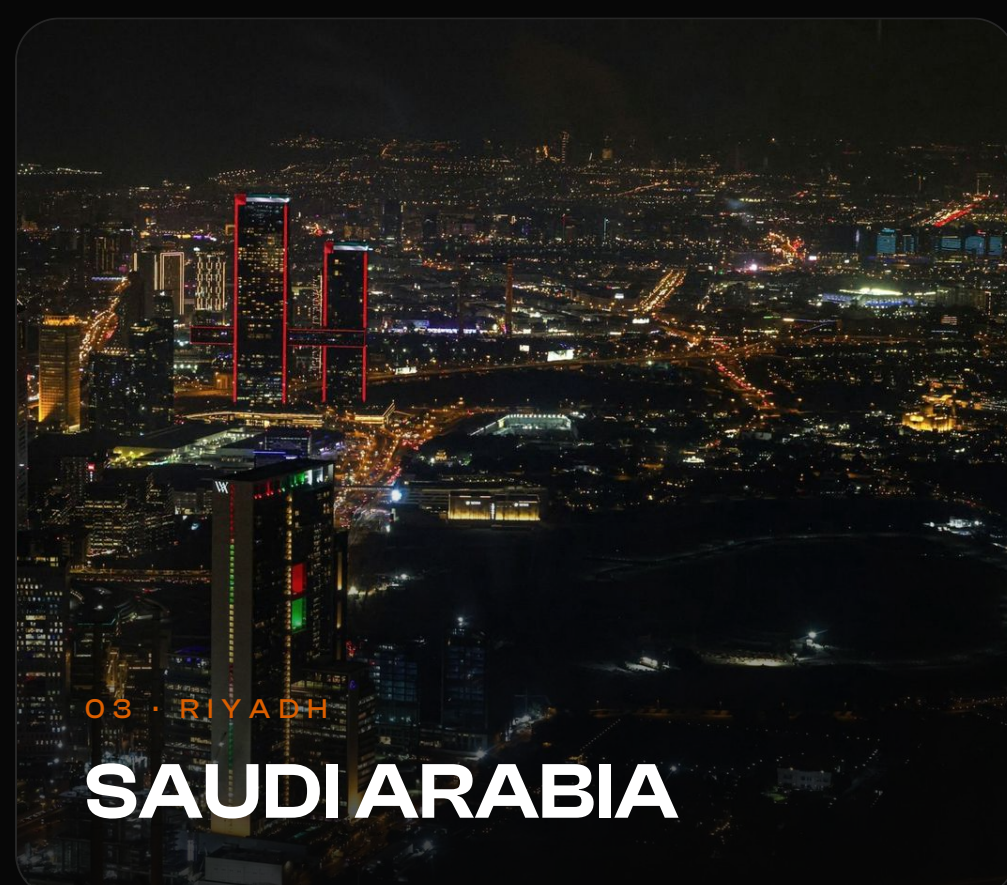
COLLABORATION

CONTINUOUS IMPROVEMENT

CONSISTENCY

ROOTED IN THE GULF.

Connecting visibility, engagement and impact for brands across Qatar, the UAE and Saudi Arabia — and beyond.



WORK FROM OUR NETWORK.

Sunset Media leads the strategy, creative direction and client relationship, and brings in specialist production partners where a project needs them. The work on the following pages is theirs, shown with their permission: the kind of production our clients get access to through us.



IN PARTNERSHIP WITH

Resolution Films

Film production for commercials, campaigns and branded series across the Gulf.

Visit Qatar · Qatar Airways · Qatar Duty Free · Paris Saint-Germain · Warner Bros. Discovery · Red Sea Global · FIFA

Quest Advertising & Events

Photography, video, advertising and events, from automotive and F&B to product shoots.

Photography · Video production · Advertising · Events · Website design

BIG-SCREEN CAMPAIGNS.



QATAR AIRWAYS

RAMADAN 2026

A young girl travels onboard a Qsuite in the build-up to Suhoor: a cinematic, emotionally driven film about the warmth and generosity of the holy month.



QATAR DUTY FREE

25TH ANNIVERSARY

A milestone film and key visuals for the airport screens at Hamad International: a day on location in the terminal and a green-screen day for the VFX sequences.



QATAR DUTY FREE × FORMULA 1

F1 SPONSORSHIP

A VFX-driven campaign film celebrating Qatar Duty Free's global F1 sponsorship, pairing high-energy motion graphics with cinematic visuals.

VISIT QATAR × PARIS SAINT-GERMAIN.



VISIT QATAR × PSG

JERSEY LAUNCH

A players-led campaign video unveiling a special-edition jersey, with PSG stars wearing the new design: sport and culture in one partnership.



VISIT QATAR × PSG

LEGENDS

A social-first film following two PSG Legends through playful head-to-head challenges across Doha, with cutdowns for every platform.



VISIT QATAR × PSG WOMEN

STOPOVER

Three first-team players on a dream weekend stopover in Doha, from cultural landmarks to leisure, with social-first edits for global audiences.

ACROSS THE GULF.



WARNER BROS. DISCOVERY × RED SEA GLOBAL

SOURCE TO SOUL

Episode one of a five-part short-film series across Red Sea Global's heritage and destination sites in Saudi Arabia.



VISIT QATAR

SUMMER CAMPAIGN 2025

"Your Summer Starts Here", directed by Tony Eli Kanaan: locations, permits, crews and logistics in Doha, end to end.



DOHA JEWELLERY

CAMPAIGN FILM & STILLS

Permits, elite locations, crews and in-country logistics in the heart of Doha, so the creative team could focus on the story.



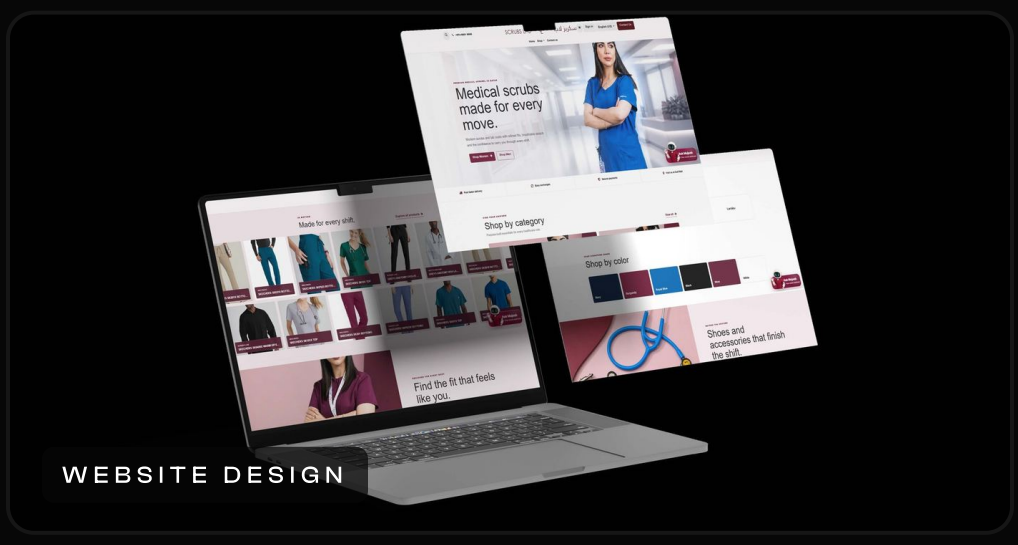
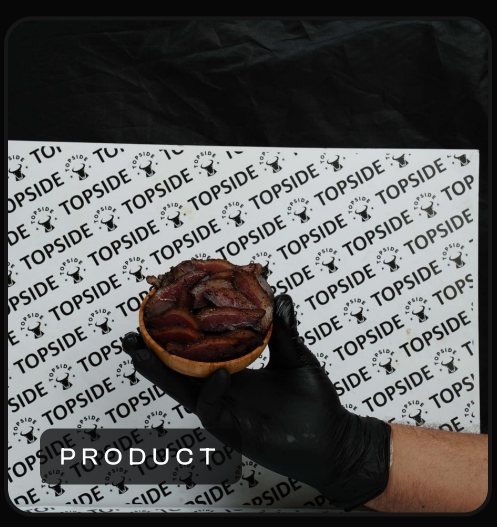
QATAR DUTY FREE

RAMADAN AT HAMAD INTERNATIONAL

Video and key visuals for the terminal's large-scale screens, blending elegant imagery with Qatari cultural motifs.

ON SET, ON BRAND.

Photography, video and web work across automotive shows, events, cafés, products and brand films.



LET'S BUILD IT BOLD.

Let's work together to create impactful visual and digital experiences. Here's the move, here's why, and here's what it'll grow.



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START A PROJECT



**WE DON'T FOLLOW
TRENDS.
WE LEAD WITH
PURPOSE.**

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